

Luminous SkyCeilings™

Sky Factory Luminous SkyCeilings™, virtual skylights, faithfully reproduce the subtle visual stimuli of real sky. As unique biophilic design elements, SkyCeilings enliven the innate human connection to nature and promote the healing relaxation responses of comfort, inner stability, and vitality. They dramatically transform interiors into more expansive, natural feeling spaces. Sky Factory is the world leader and pioneer in the creation of illusions of nature for architectural spaces. You can trust us to deliver superior quality SkyCeilings that create unforgettable interiors.



Private Residence – Beverly Hills, California

- Thousands of unique high-resolution sky images
- Modular and compatible with ceiling systems worldwide
- Healthy, dimmable, daylight-balanced lighting
- Simple installation and complete technical support
- Supplied as complete systems
- Affordable, cost effective

*I expected it to be pretty.
What I didn't expect was that it would make me feel great!*

Cheryl Kantor-Goldenberg, DDS, New York, New York

How Luminous SkyCeilings Work

Sky Factory SkyCeilings are supplied complete with three major components:

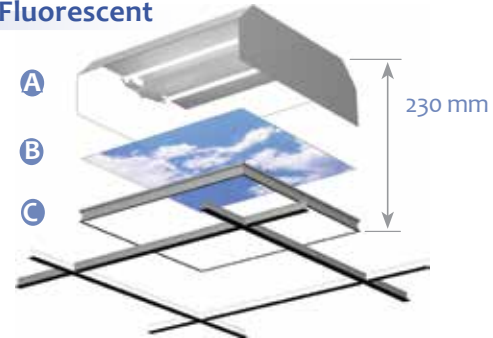
A Standard T5 fluorescent, or Sky Factory EcoSlim™ LED edge-lit lighting systems provide uniform, daylight quality light. EcoSlim LED lighting costs 15% less to operate than T5 fluorescent systems.

B Sky Factory Luminous SkyTiles™ are translucent, high-resolution, photographic reproductions on acrylic panels.

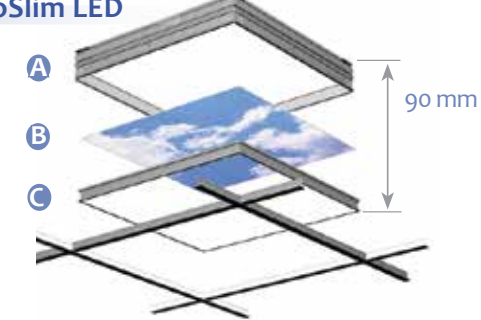
C Patented SkyTile Elevators™ transform ceiling grid into an architectural element.

Client-provided standard, or custom suspended ceiling grid system.

T5 Fluorescent



EcoSlim LED



The Sky Factory SkyCeiling provides us with sunshine 24 hours a day, 365 days a year!

Jim Shroeder, Director of Architectural Services
Mercy Medical Center, Dubuque, Iowa

Luminous SkyCeiling Shapes

Luminous SkyCeilings come in virtually all shapes and sizes, and can be manufactured to designers' custom specifications.



Custom



Circular



Elliptical



Rectilinear



Hawthorne Direct, Inc., Fairfield, Iowa



Oakdell Pharmacy, San Antonio, Texas

In this room we need the creative juices to flow, the Luminous SkyCeiling seems to take all limits off of our thinking. I've heard nothing but positive comments from employees, guests, and clients about our Luminous SkyCeiling. I tell them that it's a photograph and they can't believe that it isn't real. It has tremendous impact.

Tim Hawthorne
Chairman and
Executive Creative Director
Hawthorne Direct, Inc.
Fairfield, Iowa

Clients worldwide confirm:

- People are wowed by the beauty
- Makes everyone happy
- Improves creativity, productivity, and sales
- Promotes relaxed clarity
- Creates unforgettable spaces

Biophilia Biophilia is the innate attraction to nature that human beings possess as a consequence of our long developmental evolution in nature. The biophilia hypothesis helps to explain why experiences of nature have such profound psycho-physiological effects. Decades of research has established that views to nature, real and simulated, have significant benefits for health and wellbeing.

Sky Factory Image Library Sky Factory is dedicated to representing nature as faithfully as possible. Sky Factory artists capture and create all the images found in our online Image Library. We constantly upgrade the Library as new technologies and experience support improvements in image quality and beauty.



The At Home Store – Fairfield, Iowa



Seascape Foods – Aptos, California



Café Farger – Budapest, Hungary



Studio 26 Salon and Spa – Sioux Falls, South Dakota



Sky Factory Showroom – Madrid, Spain

Cubicle and task workplaces are often devoid of natural light and views. Luminous SkyCeilings provide authentic, accurate, and aesthetically pleasing simulations of real sky along with the benefits of daylight quality light.

They are modular and easily retrofitted into an existing hung ceiling system. Integrated into the ceiling of the workplace, Luminous SkyCeilings provide the significant biophilic benefit of nature views without impacting the floor plan or workflow.



New York Pediatric Dentistry – New York, New York

SkyCeiling Solutions

Luminous SkyCeilings™ for the Workplace

Winning workplaces are environments of comfort, creativity, focus, trust, and teamwork.

Research points to the benefits of bringing nature into the workplace where daylight, vegetation, and views to nature, real or simulated, lead to improved measures of satisfaction and performance – effects that reflect an enriching place to work.



SLG Advertising – Rye, New York

Create Your Custom Illusion

It is our pleasure to work with some of the finest architects and designers to help realize their unique concepts. Beyond the wide range of standard choices, we encourage clients to bring us their challenging designs.

Sky Designers, artists and fabricators will help you achieve your unique architectural vision. Our flexible collaborative orientation truly sets Sky Factory apart from all others.

Sky Factory Digital Cinema™ Illusions of Nature™

Sky Factory Digital Cinema products are a fusion of fine art and technology that provide a stunning new level of realism. Long, unedited sequences of extraordinary landscapes, seascapes and sky views are delivered through the world's finest digital imaging technology. eScape and SkyV deliver nature's soothing presence – image, motion and sound – a significant, researched, biophilic benefit for mind and body.

- Vivid, crisp, realistic footage – exceptional dynamic range
- Content is user programmable, customizable and interactive
- Triple screen: UltraHD resolution, full HD to each screen = 3240 x 1920px
Single screen: full 1080p HD resolution
- Commercial-grade LED screens and advanced components

Digital Cinema Virtual Window™ eScape™



- Real-time views of nature – seasonal, tropical & temperate
- Flowing water – oceans, tides, rivers, creeks & waterfalls
- Extraordinary sunrises and sunsets
- Birds, animals & underwater marine life
- 4K capture minimizes digital artifacts
- Several screen sizes
- Audiophile sound system
- Choice of trim styles & finishes in wood and aluminum
- Slim installation – fits standard wall depth
- Complete technical support & warranty

The high definition video and sound creates a convincing illusion; I could believe I was in a room looking out at a beautiful landscape.

*Henry Domke, M.D.,
Nature Artist*

Tel: 2511 2118 Email: joyceli@dpx.hk

SkyV™ Digital Cinema Virtual Skylight™



- Peripheral vision of sky calms mind & body
- Hours of real-time sky sequences
- Floating, patterned & layered clouds
- Breeze-blown trees & blossoms
- Birds in flight & animals
- Changing weather, light & seasons
- 3-channel synchronized content
- Color-calibrated LED screens
- Recessed, simulated skylight structure – less than 1 ft. mounting depth
- Complete technical support & warranty

Sky Factory uses **RED ONE Digital Cinema™** technology to record eScape and SkyV scenes. Sky Factory uses **PhaseOne™** cameras and digital backs for Luminous SkyCeilings and Luminous Virtual Windows.

www.skyceiling.com.hk

Luminous Virtual Windows™

Sky Factory Luminous Virtual Windows™ are illuminated views to nature presented in a faux window display.

- Landscapes, seascapes, and uncommon views by leading photographers
- LED edge-lighting provides energy-efficient, uniform illumination
- Shallow profile permits flush or surface mounting
- Available in standard and custom sizes
- Install in groups to enhance 3-dimensional illusion
- Variety of trim styles and materials



Scripps Catheterization Lab – La Jolla, California



Sheraton Beach Hotel – Ft. Lauderdale, Florida



Sky Factory Showroom – Madrid, Spain

How Luminous Virtual Windows Work:



- A Trim** – Several styles in woods and contemporary aluminum
 - B Diffusion Panel, Image, Cover** – Image is protected between the diffusion panel and the acrylic cover
 - C Lighting** – daylight-balanced EcoSlim LED edge-lighting allows for low-profile design and even image illumination
- Case** – Housing 2³/₈ inches deep
- Mounting** – can be mounted directly to the wall or set into a rough opening for flush mounting

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Contact Us

Contact our design staff to answer your questions, discuss your selections, and get a price quote:

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Delta Pyramax Engineering Ltd is the authorized Sky Factory Partner of The Sky Factory, LC for XYZ Country. Sky Factory XYZCountry is a full service representative of Sky Factory products, and provides the complete range of sales, service, and warranty services for clients throughout XYZCountry. The Sky Factory, LC is the United States designer and manufacturer of all Sky Factory brand Illusions of Nature™ products.

Inc. magazine named Sky Factory one of North America's **Top 20 Small Company Workplaces 2010.**

Sky Factory Educational Programs

The Sky Factory, LC is an American Institute of Architects Continuing Education System (AIA CES) Registered Provider of continuing education credit courses for architects and designers in North America. Our course, What is Biophilia, and What Does It Have To Do with Sustainability and Illusions of Nature in Architecture? is a media-rich video presentation provided for easy, individual access at The Continuing Architect. Because of its non-technical approach, it can be enjoyed by anyone interested in learning more about biophilia, sustainability, and design. This online course is FREE to all and can be downloaded at www.TheContinuingArchitect.com/course.asp?id=32.

Scientific Research on Sky Factory Products

The Sky Factory is engaged in a program of scientific validation of the benefits that our clients routinely observe and report. We encourage researchers to contact Mark Petrick, EDAC, to discuss topics and protocols for research: Ph: +1 (641) 472-1747 ext. 200, email: markp@theskyfactory.com Please see our white paper, Scientific Research and Sky Image Ceilings at: *Scientific Research and Sky Image Ceilings* at: www.theskyfactory.com/about/research

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Sky Factory™

Illusions of Nature™

Beautiful
Memorable
Relaxing



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